

The AT&T Media Center also features a computerized system for quickly reporting each day's racing results, a news conference room where America's Cup press conferences are held, and a media credentialing center.

The ship-to-shore reporting capabilities are only one of the many features available to journalists through the center. Back on land, journalists can complete their stories and transmit them by voice, fax and modem over a phone system especially designed by AT&T. The computerized race results system utilizes a variety of AT&T computers to feed the action live from the water back to reporters in the center, where time differences are displayed graphically on a computer screen. The system provides instant leg-times and deltas to the many reporters viewing the closed-circuit television feed from the race course to the media center.

The AT&T Media Center also services journalists who are covering the event off-site. Up-to-the-minute information and results are stored in an AT&T facsimile machine, where they can be retrieved by an AT&T polling system. Reporters anywhere in the world can dial into the polling system to receive America's Cup results.

AT&T Shoreline Service, a telephone billing and service system developed especially for America's Cup '92, provides the media with direct-dial access to the voice and data communications systems at the media center. Journalists are assigned a personal identification number upon check-in at the America's Cup credentialing center. The number provides free access and reduced long distance rates for journalists.

The AT&T Media Center is located on the second floor of One America Plaza, 600 W. Broadway, San Diego, the official headquarters of America's Cup '92. A staff of 12, headed by Media Center Manager Dennis Morgigno, operates the media center 14 hours per day, seven days a week.

The America's Cup Organizing Committee is a non-profit public benefit corporation contracted by the San Diego Yacht Club, current Trustee of the Cup, to manage and conduct the XXVIIIth Defense of the America's Cup.

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NEWS FOR IMMEDIATE RELEASE

AT&T PROVIDES STATE-OF-THE-ART COMMUNICATIONS TECHNOLOGY FOR AMERICA'S CUP '92 MEDIA CENTER

**Facility Allows Virtually Instantaneous Results Coverage
For Media Covering America's Cup Competition in San Diego**

March 26, 1992

SAN DIEGO, CA -- Journalists covering the America's Cup competition off the shores of Point Loma, California, can file stories literally from the water, thanks to a unique sponsorship arrangement provided by AT&T. Working on AT&T Safari laptop computers, race reporters can record the sailing action as it happens, then transmit their stories back to shore by shipboard cellular phones. The result: the day's stories hit the wire services even before the yachts are docked in their berths.

This virtually real-time coverage of the America's Cup competition is made possible through the AT&T America's Cup Media Center, a high-tech communications center sponsored by AT&T in partnership with the Port of San Diego. The AT&T America's Cup Media Center provides state-of-the-art communications products and services to the more than 1,000 journalists from around the world who will come to San Diego to cover America's Cup '92, which climaxes with the best-of-seven match beginning May 9.

"The world is quickly receiving the exciting news of America's Cup '92 thanks to the technological edge provided by AT&T," said Tom Ehman, General Manager of the America's Cup Organizing Committee. "AT&T's support in equipment and services has provided us with a world-class communications system."

The AT&T America's Cup Media Center, located in downtown San Diego, is an 18,000-square-foot facility providing a full array of AT&T communications products and services, including telephone systems, facsimile machines, personal computers and laser printers, and Safari laptop computers. In addition, AT&T Language Line Service provides international interpretation services by telephone in more than 140 languages, eliminating any communications barrier for the foreign press.

